

imagine, invest, improve

Steering Committee Meeting

Thursday, October 24, 2013 Visit Mesa

120 N. Center Street, Mesa, AZ

6 PM

iMesa Steering Committee Members

Mark Schofield (chair) Kate Ali'Varius
Elizabeth Danielson (vice-Stephen Sparks
chair) David Short

Karen Frias-Long Stephen Viramontes

Ronald Barnes John Kressaty Kay Henry Terri Bennelli Ted Wendell Shannon Acevedo Michelle Streeter Kathy Macdonald (staff

liaison)

- 1. Call to order
- 2. Approval of minutes from September 19, 2013 meeting
- 3. Acknowledge receipt of minutes from iMesa Task Force meetings
 - a. Ideas to Action
 - b. Marketing
 - c. Community Outreach
- 4. Items from citizens present
- 5. Hear and discuss outcomes of iMesa Ideas to Action Task Force
- 6. Hear and discuss outcomes of iMesa Marketing Task Force
- 7. Hear and discuss outcomes of iMesa Community Outreach Task Force
- 8. Discuss and define next tasks including participation in upcoming events
- 9. Schedule task force and steering committee meetings
- 10. Adjourn